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Brussels International joins be.brussels: a new thematic family to strengthen international information

Brussels, 16 September 2025 - The be.brussels regional portal continues to expand with the integration of Brussels International into the new "[International, Europe](#)" thematic family. This marks a new stage in the deployment of the Regional Web Strategy (RWS), coordinated by [Paradigm](#), in partnership with easy.brussels.

Facilitating access to international information in the Brussels-Capital Region is a major challenge for a region recognised as both a European and international capital. With the integration of Brussels International, be.brussels now offers a single digital portal where citizens, businesses and institutions can find up-to-date, relevant information on international relations, European cooperation and the Region's global projects.

The "*International*" family covers a wide range of content, from diplomatic news and European funding opportunities to major events and initiatives. The topics highlighted include the Region's participation in Expo 2025 in Osaka, the historic visit by a Brussels delegation to Vietnam and European funding programmes available to municipalities in the Brussels-Capital Region.

This new thematic family aims to raise the profile of the Region's international actions, promote understanding of international issues and facilitate access to international services and resources.

Since its launch in October 2023, be.brussels has established itself as the leading regional portal, structured around 14 thematic families already online: "[About the Region](#)", "[Taxes, Funding, Grants](#)", "[Housing](#)", "[Environment, Waste](#)", "[Aid, Social Services, Health](#)", "[Education, Teaching, Science Promotion](#)", "[Urban Development](#)", "[Security, Prevention](#)", "[Transport, Mobility](#)", "[Employment](#)", "[Leisure, Events, Sports](#)", "[Entrepreneurship, Innovation, Scientific Research](#)", "[Identity, Nationality](#)" and, now, "[International, Europe](#)".

Recent integrations, such as those of taxation, security and prevention and now Brussels International, illustrate Paradigm's progressive, coordinated migratory trend. This work is based on an intuitive interface, SEO-optimised content, and interactive tools that simplify navigation and information searches.

As coordinator of the [Regional Web Strategy](#), Paradigm is therefore continuing its commitment to an inclusive, sustainable and coherent digital transformation, meeting users' needs while respecting the principles of eco-design and accessibility.

What's next?

The portal will eventually comprise as many as 15 thematic families, which will continue to be rolled out until 2026, creating a comprehensive, interconnected ecosystem for all Brussels residents.

be.brussels, a single portal to make it easier to access public information

Coordinated by [Paradigm](#) with [easy.brussels](#), the Regional Web Strategy (RWS) aims to extensively overhaul Brussels' institutional web landscape. Faced with a previously fragmented online offering, this ambitious project provides a central platform - be.brussels - that brings together regional public information in a clear, accessible and coherent way. Designed around users' needs, this modern, multilingual and accessible portal simplifies procedures, enhances the visibility of public services and embodies a new, more legible, inclusive and efficient vision of digital Brussels.

More information?

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Paradigm

Paradigm is the public interest organisation driving digital transformation in the Brussels-Capital Region. In this capacity it acts as an orchestrator of digital capabilities by developing greater coherence, pooling and cross-functionality, while accelerating the transition for the benefit of all.